

Wednesday, January 9, 2019

Hafa Adai,

My name is Don Muña, I am humbly requesting your help in identifying students who may be best suited to participate in our new Guam International Film Festival (GIFF) student program launching February 2nd, 2019: The GIFF Student Film Club ("Film Club"). GIFF is a 501(c)(3) non-profit organization whose mission is to provide free film education, promote cultural understanding throughout our communities, and assist in establishing the local industry of motion picture.

The object of the Film Club is to educate young adults on how to responsibly engage with media and produce media to create positive outcomes. This is a form of what is known as Media Literacy. Media Literacy provides a framework to access, analyze, evaluate and create messages in a variety of forms - from print to video to the Internet. Media literacy builds an **understanding** of the role of media in society as well as essential skills of inquiry and self-expression necessary for members of any community or citizens of a democracy. We believe that teaching young adults these skills will be a benefit to themselves and their community as they grow into adulthood.

From February 2nd to June 15th, we will be meeting with students every Saturday at the Guam Public Library System for group activities such as critical film screenings, workshops with guest filmmakers, and hands-on content creation. This program intends to emphasize the recruitment of underserved/at-risk youth in order to engage them in a program where they can prosper in a constructive environment and learn team-building skills. It'll be fun and it's absolutely free.

We appreciate your time and consideration to assist us. To speak further about this request or for more in-depth details on this program, feel free to contact me at 671-488-2468 at your convenience. Or students can simply pre-register by clicking the following link: [giff-student-film-club-2019](#)

Saina Ma'ase,



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